

SUE BROOKE

ENTREPRENEUR • EDUCATOR • SPEAKER • STRATEGIST

Helping entrepreneurs build successful businesses while living their purpose and doing what they love.

I love business owners. I’ve been one for more than 40 years, and I’ve spent much of my life teaching, connecting and helping other entrepreneurs learn, grow and achieve real success.

Put me in a room full of business owners, let me teach, inspire and help them grow, and *I’m in my happy place.*



40+ YEARS
OF ENTREPRENEURSHIP.
A LIFETIME OF TEACHING.
A PASSION FOR HELPING
BUSINESS OWNERS SUCCEED.

WHAT I FOCUS ON

CUSTOMER ATTRACTION

MARKETING

NETWORKING & REFERRALS

ENTREPRENEURSHIP

BUSINESS GROWTH

PURPOSE

A FEW THINGS I LOVE TO TEACH

ATTRACT THE RIGHT CUSTOMERS

Identify your most profitable customers. Find more people like them, and create marketing messages and strategies designed to attract them.

NETWORKING WITH HEART

Build genuine relationships that naturally lead to referrals, opportunities and new business, without the pressure of selling.

SMALL BUSINESS MASTERMIND

Interactive problem-solving where entrepreneurs bring real challenges, gain ideas and perspectives, and leave with actionable next steps.

TURN YOUR EXPERTISE INTO OPPORTUNITY

Turn what you know into books, content, training, speaking and other authority-building opportunities.

I WISH I COULD DO THAT: LIVE YOUR PURPOSE

Move past what’s holding you back and intentionally build a business and life aligned with what matters most to you.

BUILD YOUR AI TEAM

A practical, nontechnical introduction to using AI and AI agents to save time, reduce repetitive work and get more done.

EXPERIENCE I BRING TO THE ROOM

Entrepreneur for 40+ Years

Built and operated businesses for more than four decades, including an educational learning center providing tutoring, after-school and summer academic and enrichment programs. Created original curriculum and educational programs, including entrepreneurship and real-world business skills.

Mastermind Founder & Facilitator

Founded and have led a weekly small-business mastermind for more than six years, helping entrepreneurs solve real business challenges, gain clarity, develop strategies and take action.

Professional Speaker, Trainer & Curriculum Creator

Created original business and marketing curriculum and delivered workshops, webinars, trainings and keynotes on customer attraction, marketing, networking, referrals, entrepreneurship and business growth, with a focus on practical, engaging learning that participants can immediately apply.

Author

Author of multiple books on business, networking, marketing and personal development, including Networking With Heart, Attract the Right Customers, and I Wish I Could Do That.

Co-Founder, Business with Purpose & Business with Purpose Publishing

Creating educational programs and publishing opportunities that help entrepreneurs turn their knowledge, expertise and stories into greater visibility, authority and impact.

BUILDING SMALL BUSINESS COMMUNITIES ACROSS AMERICA

I played a key role in helping build and grow Alignable’s national small-business community, including its Ambassador and Alignable Alliance networking programs.

I traveled across the country working directly with small-business owners and local leaders, training Ambassadors and helping launch and grow local Alliances that brought entrepreneurs together to build relationships, referrals and opportunities.

I also created and delivered virtual education for business owners across the country, teaching practical topics including marketing, networking, relationship building and business growth.

That experience reinforced what I love most: teaching, connecting and helping small-business owners succeed.

Real people. Real connections. Real impact.

CREDENTIALS & EXPERIENCE

- B.A. in Education
- 40+ years of business ownership and entrepreneurship
- Goldman Sachs 10,000 Small Businesses Alumna
- Years of nationwide experience educating and working directly with small-business owners
- Extensive workshop, webinar, event and group facilitation experience
- 6+ years leading a weekly small-business mastermind
- Experienced teaching live and virtual audiences nationwide
- Experience developing original business and marketing curriculum and creating and scaling educational and networking programs
- Experience teaching entrepreneurship to both youth and adults

“My goal is simple: to give entrepreneurs clarity, practical strategies and the confidence to take action—so they can build successful businesses and meaningful lives.”